

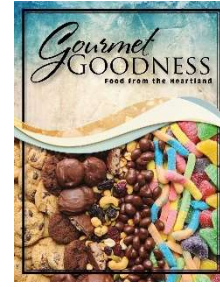


## Best Fundraising Ideas

[Best-Fundraising-Ideas.com](http://Best-Fundraising-Ideas.com)

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Simple • Effective • Profitable



### Top Reasons for Choosing Gifts 'N Things Fundraising Brochures for Your Next Fundraiser Exciting News! Yankee Candles are Back!

**We offer Fundraising that is uncomplicated, fun, and easy! We offer high-quality, affordable products and beautiful brochures for traditional fundraisers and online sales! We offer ship-to-group, ship-to-student, and 100% virtual ship-to-home online fundraisers. Earn up to 50% profit with no upfront costs, no minimums, no cases, a FREE youth prize program, FREE pack-by-seller, and fast shipping!**

We are excited to offer your organization an exceptional fundraising program and we look forward to helping you achieve a successful fundraiser! Choose from our *Spring is in the Air*, *Winter Wonderland*, and *Gourmet Goodness* fundraising brochures. Select your favorite brochure or combine our Spring Brochure or Winter Wonderland with Gourmet Goodness to offer more variety. All items ordered will use the same order form!

With NO UPFRONT COST FOR BROCHURES, and 40-50% PROFIT (\$10 profit on Yankee Candles), our top-performing fundraising brochures are an excellent choice for any organization. Our program provides everything a school fundraiser is looking for including AFFORDABLE ITEMS, FREE PARENT LETTERS, ONLINE SALES, and FREE PACK-BY-SELLER. With qualifying sales, your school will receive a FREE PRIZE BROCHURE PROGRAM, 50% PARTICIPATION INCENTIVES FOR STUDENTS AND TEACHERS, FREE PARENT LETTER, KICK-OFF VIDEO, and CLASSROOM AND HALLWAY POSTERS. Our Spring and Fall Fundraising Brochures offer perfect school fundraising ideas for any age group. Our prize program works best for Elementary level schools but has been used for middle schools.

We offer an online fundraising store website to help you achieve sales. If you are searching for a PTA Fundraiser or PTO fundraiser for the spring, our *Spring is in the Air* is the brochure for which you are searching! For the fall season, choose our *Winter Wonderland* and *Gourmet Goodness* brochures. After your sale, we will email detailed sales reports by student, teacher, items sold by each student, etc. Call us to get started and you can begin your fundraising in about one week! Note: our spring program is available from January through early May.

For smaller groups, such as a school band fundraiser, a sports team fundraiser, or a youth organization fundraiser, our brochures are still a wonderful choice! There are NO START-UP FEES, NO MINIMUMS TO PLACE AN ORDER, AND NO CASE REQUIREMENTS, even for organizations with few sellers. Very few fundraising programs today offer no minimums with FREE SHIPPING and still offer UP TO 50% profit! Our *Spring is in the Air* and *Winter Wonderland* brochures offer 40%-50% profit (all items offer 50% profit except for dry food mixes and online sales which offer 40% profit), and *Gourmet Goodness* offers 40% profit.

Our brochures offer a wide variety of unique items and can easily be offered by any organization, large or small. You and your supporters will love this refreshing fundraiser idea! Our fundraising brochures offer items that are affordably priced, easy to sell, offer unique fundraising ideas, and will be loved by your customers for their enjoyment or gift-giving. Our fabulous food items are shelf-stable and do not require refrigeration. With so many affordably priced items everyone will love and appreciate what our brochures offer. If you are searching for the best fundraising idea to offer high-quality and affordably priced items, you need not look any further. The highest sales are achieved when fundraising in early spring or early fall! Start early to avoid the competition of other groups selling in late spring or late fall and to receive your shipments sooner.

We will provide coaching to help your campaign succeed, extended office hours Mon-Sun 9 am-9 pm EST, and a solid commitment to process your order and needed replacements with no delay. We will be available to help you seven days a week, including evenings!

**Contact Us directly if you have questions or want to get started! We want to help you!**

**Phone: (860) 384-3691 Email: [deb@best-fundraising-ideas.com](mailto:deb@best-fundraising-ideas.com)**

## How Does the Program Work?

**Please call 860-384-3691** and we will complete registration for you, ship brochure/order form packets, if selected, and set up your online store. We recommend starting your sales ASAP for higher participation and higher sales and allowing 3 weeks following receipt of your order forms for your order to ship.

**Your packets arrive ready to hand out** - We make it easy! All materials are collated into packets by the company. The packet includes all the material the child needs to participate in their fundraiser including a parent letter, brochures, order form, and a prize program! We will even write and print a personalized parent letter for you! Your packets will arrive at the school separated into groups of twenty-five in an "eco-friendly" tote bag for easy distribution!

**You'll receive a 3-part order form - if someone loses a copy!** Families keep a copy, you keep a copy, and one copy will be sent to the company. Homeroom envelopes are provided to keep order forms separate and organized.

**Online Shopping - Increased sales and higher profits!** When we register your fundraiser, your online store can be combined with a brochure fundraiser, or it can be set up as a 100% virtual fundraiser! Your organization will earn 40% profit from your online sales. The profit for Yankee Candles is \$10 for each candle purchased. Your out-of-town family and friends can make online purchases to support your fundraiser! Your school gets the profit, your sellers get the prize credits and the products ship directly to their homes or the "Ship to School" option. The products ordered online when the customer opts to have their order shipped to your organization, are delivered to your school along with the students' brochure orders. You will receive 24/7 Chairperson internet access to view online sales and totals in real-time. Our online store allows easy posting to Facebook & Twitter, sending Texts, and Emails to family and friends.

**Customer checks, if taken, are payable to your organization.** Check-in with your participants throughout your selling period and make multiple reminders to keep selling. Collect all order forms and payments at the end of your selling period.

**After your selling period (we recommend 2 weeks) collect the order forms and money from your sellers.** We will provide you with a shipping label to return the company's copy for each order form. You can also scan and email the order forms. There are no case requirements!

**Once we receive your order forms, we will enter them into our order system and email an invoice to you for the total amount due.** Your organization will keep your profit. **Shipping is free.** Your order will ship in about 3 weeks following receipt of your order forms. Allow an additional 3-5 business days to receive your delivery. We will also email sales reports.

**Computer report detailing sales - Easy to read and understand!** Your reports include an overall summary, internet sales, results by homeroom, top sellers, prize summary, and more! We will email reports to you, in PDF format, for immediate results! You will have 24/7 Chairperson internet access to view your totals, reports, and invoices online!

**"State of the Art" Scanning Equipment - Used to Pack Your Orders!** Every item is individually scanned by barcode to assure accuracy! Scanning by barcode gives the company 99.8% order accuracy! Scanning = Fewer Packing Errors = Fewer Headaches for the Chairperson!

**Orders are Individually packed for each student!** Each seller's order is packed in a box and labeled with large easy-to-read labels with their name! Uniformly sized boxes with handles provide protection and convenience! All you must do is hand out the boxes!

**After reviewing the invoice, you can pay by mailing us a school/business check or money order payable to Gifts 'N Things along with a copy of your invoice.** Upon receipt of payment, your order will be packed and shipped. Once shipped, we will send you an email with a link to track your shipment.

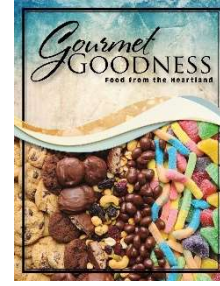
**Customer Satisfaction - Your satisfaction is our #1 priority!** You will receive a 100% unconditional money-back guarantee on all products and prizes! You will receive a full refund, and you keep the profit! Your customer service calls can be managed through the company or your fundraising chairperson - your choice! All late orders, re-orders, and changes will ship within 24 hours of your phone call.



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### Discover Why Gifts 'N Things is the Best Choice for your PTO/PTA or Group!

If you are searching for your next fundraiser search no further. You have come to the right place. Welcome to Gifts 'N Things, a trusted fundraising partner for more than 45 years and a family-run business committed to serving our schools and communities. While a lot has changed over 45 years, some things have not, like our commitment to giving customers quality products at reasonable prices. Products your families will feel good about purchasing. We stand behind every product we sell with a 100% unconditional money-back guarantee that for any reason someone does not like an item or simply changes their mind we will offer the customer a full refund and you keep the profit.

**Winter Wonderland:** Great fundraising starts with quality products and a Gifts 'N Things *Winter Wonderland* brochure that features over one hundred high-quality items from Yankee Candles, unique kitchen gadgets, wrapping paper, gift items, mixes, magazines, and chocolates. Images of Yankee Candles invite customers to shop at our online fundraising store to buy their favorite candles. Product offerings that emphasize: American Made, Useful, Green & Healthy.

**Spring is in the Air:** Our *Spring is in the Air* brochure offers a specialized collection of gardening plants, bulbs, & seeds, kitchenware, frames, mugs, jewelry, mixes, chocolate, nuts, novelty items, wrapping paper, images of Yankee Candles with an invite to buy in your online store, and more!

**Gourmet Goodness:** To add food to your sale without the headache and hassle of frozen food, our *Gourmet Goodness* program is the perfect option. A mix of sweet and savory treats means every shopper will find something to love! Cheese, sausage, chocolates, candies, nuts, snacks, mixes, and more! Best of all, everything is shelf-stable making delivery and pick-up a breeze!

**Online Store:** An online store is included with your fundraiser to help you to increase your brochure sales. The online store includes all items in our Winter Wonderland brochure, Gourmet Goodness brochure, and Yankee Candles. An online store with only Yankee Candles is not available. Products can ship to your school or the customer's home. If you need a virtual 100% touchless fundraiser, we offer it. You choose how you want your online store to be set up. Our online store offers the same items displayed in the brochures you select. Brochure sales are not required if you wish to offer a 100% Touchless Fundraiser. Prizes are not available for virtual fundraisers. We give all students the ability to support their school through in-person selling and online shopping with our online store. With your online fundraising store, your sellers can invite their friends and family to shop and support your fundraiser. Sellers can send emails and texts and post on social media. The school receives the profit, and the seller gets the prize credit. Your customers get to ship directly to their homes or to the school where the student will deliver to them. And remember, safety is always our #1 priority. All our materials strongly emphasize no door-to-door selling. Online sales offer a 40% profit (\$10 each for Yankee Candles).

**Fundraising Made Simple Program:** We are also committed to making your job easy as a volunteer. That is why we offer a free Fundraising Made Simple program to all our sponsors. This program takes the hassle out of running your elementary/middle school fundraiser and will motivate your students to participate. From start to finish, we are there to ensure a smooth sale. Before the sale, we start with help writing your parent letters. We then collate brochures and group them in groups of twenty-five and then deliver your packets to your school ready to go for kick-off in our exclusive totes. During your sale, we make it super easy and safe for students to take orders. We start with 3-part order forms for added peace of mind.

With the packing and delivery of your fundraiser, we pride ourselves on accuracy and attention to detail. We have a state-of-the-art scanning system to ensure a 99.9% order accuracy rating, which means fewer headaches for you

and your volunteers. We pack and label all student orders with large, easy-to-read labels. When the orders arrive, they are packed by the seller and ready to be handed out to your families.

**Reports:** We also provide you, as a volunteer, with all the computer reports and sale summaries in an easy-to-read format that details all sellers, orders, prizes, and internet sales. We put the fun back into fundraising! Great products, easy ordering, and accurate delivery are all super important.

**Prize Programs:** But equally important is motivating your students to participate in the fundraiser.

Our accumulative prize program starts with selling just one item. Our Prize envelope and online viewing add excitement and enthusiasm! We also pride ourselves in offering quality prizes that students will enjoy, and parents will appreciate.

And do not forget about the other fun and rewarding incentive options including our ice cream, yogurt, and healthy treat party for homerooms with 50% participation. Students can sell just one item to add their names to the homeroom poster. Everyone in the class is invited to attend the party.

Also, we offer our online registration kick-start program where the student can earn a Monster Collectible Clip to every child who turns in the coupon from the bottom of their parent letter stating they have registered for online sales. The Monster Clip should be handed out during the sale for immediate gratification. We offer a Homeroom Early Sign-Up Bonus where a Monster Reversible Plus Pillow is to be a drawing prize for each homeroom. During the sale, every child who turns in the "Sell 3 items" coupon from the parent letter, will automatically be entered to win.

We offer a Wrapping Paper, 3-Roll Set, to every teacher whose homeroom has 50% participation! It is a proven incentive to create teacher excitement which will help your sales!

We also make promoting your sale easy with our school kick-off kits. This kit provides everything needed to promote your sale including hallway posters and classroom posters where students can sign their name when they participate.

**School Holiday Shoppe:** We are not only the leader in fundraising brochures but also in school holiday shops. If your school runs a fundraiser brochure sale and our Lil' Shopper's Holiday Shoppe, we will give every child in your school one free Lil' Shopper's Shoppe dollar to spend at the holiday shop. Every child can participate with one free dollar and have fifty cents to spend on Mom and Dad each so everyone at the school will discover the joy of giving.

**Questions:** If you have questions, please call us day, evening, or weekend. Our number is (860) 384-3691 or email [deb@best-fundraising-ideas.com](mailto:deb@best-fundraising-ideas.com). If you are ready to sign up now, call us. We will help you in completing your registration and then email it to you for your approval. Once approved, we will set up your online store and ship your brochures, order forms, customized parent letters, prize program materials, and collection envelopes.

We look forward to helping you achieve an easy and successful fundraiser! Call us! We are waiting to hear from you!

**Always Contact Us directly if you have questions or if you want to get started! We want to help you!**

**Phone: (860) 384-3691 Email: [deb@best-fundraising-ideas.com](mailto:deb@best-fundraising-ideas.com)**