



Everyone loves candles! Our GLOW Scented Candles Fundraiser is a top recommended fundraiser, consistently achieving the highest seller participation and highest average sales. Plus, the online store is exceptional! For the highest sales and participation, start in early fall, combining brochures and online sales.

- Seasonal brochures for Spring/Summer and Fall/Winter
- **Online Fundraising Store** – Combine online sales with brochure sales and orders can be shipped to the organization or to home! A virtual fundraiser is optional.
- Receive a 50% profit when brochure sales plus online sales shipped to the organization are 100+ items sold, 40% if less. Profit is 40% for online sales shipped-to-home and for virtual fundraisers.
- Shipping for brochures and online orders is free when an order is \$99+ in sales! Shipping is just \$11.95 if an order is less than \$99.
- Includes a dashboard for the chairperson and a dashboard for each seller to view their online sales.
- Best Fundraising Ideas will customize a participant letter.
- Brochures are free, and there are no upfront costs!
- We offer Easy to Sell Soy-Blend/Coconut Candles, Wax Melts, Room Sprays, and Essential Oils.
- Large variety of traditional and modern fragrances
- Premium Quality Products you'll love to sell, and your supporters will be eager to buy.
- Products are proudly made in the USA.
- Perfect for gift-giving any time of the year.
- No Minimums - Perfect for any size group!
- Orders are packed by the seller for easy distribution.
- Fast order processing allows time for fundraising through Thanksgiving for Christmas Delivery or end-of-the-schoolyear/end-of-season fundraisers.
- Public School Purchase Orders are accepted.
- Payment by Check, Money Order, or Credit Card.
- No backorders and no substitutions are shipped.

Benefits of Choosing GLOW Scented Candles for your next Fundraiser

- **WE OFFER AN EXTRAORDINARY CANDLE FUNDRAISER!** Choose GLOW Scented Candles and easily earn a 50% profit on brochure sales and online ship-to-organization sales when you sell just 100+ items, and a 40% profit if less than 100 items are sold. That's just 10 students selling 10 items and most supporters buy 2-4 items each! Shipping for online sales is free with \$99+ in retail sales. All online sales ship-to-home and virtual fundraisers will earn a 40% profit for your organization. Our candle fundraiser is a perfect choice for spring and fall fundraisers. You won't wait for weeks to receive your order and you can fundraiser through Thanksgiving and receive your shipment before Christmas! You needn't sell paraffin wax candles for \$30 when you can sell exceptional soy-blend candles with coconut oil by GLOW Scented Candles for just \$15.
- **Our online fundraising store** can be combined with our brochure fundraiser, or you may offer a 100% Virtual, ship-to-home online fundraising store. (Note: Virtual fundraisers for any fundraising company average 85% less in sales compared to traditional in-person sales with a fundraising brochure. Brochure sales achieve higher sales.) We suggest your sellers share their unique shopping link with friends and family, near and far that will not be seen during the sale, or when a customer needs to pay by credit card. Online orders can ship for free to the school/organization or customers can pay shipping and have their order shipped sooner and to their home address. Our online store offers all the items in our brochures plus 2-3 times more items and fragrances. The online store is super easy for participants to register, and offers a dashboard for the sellers to track their sales, a dashboard for the chairperson to track all registrations and sales, to enter orders and print reports, etc.
- **Participant Letter** - While your brochures are in transit, Best Fundraising Ideas we will customize a participant letter for your organization for free. Your letter will have the details of your fundraiser, directions for registering as a seller for our online store, a QR Code for easy registration, and tips to increase sales by sending emails, texts, and posting on social media. To help maximize your sales, the letter will include a link your sellers can share with family and friends and tips to increase sales by sharing the online store via email, text, and social media to shop from the online store.
- **Fundraising brochures will be shipped FREE**, and you can begin your fundraiser in about 7 days! You can maximize your selling opportunity by starting earlier and running your fundraiser later into the season than most fundraising companies! Our fast processing lets organizations maximize their selling season and receive their shipment before the end of a school year, sports season, etc.
- **Fundraising with GLOW Scented Candles is EASY!** There are no start-up fees! There are no minimums and no case requirements to place an order, you'll keep your profit upfront. We provide excellent customer service, extended evening and weekend office hours, and a solid commitment to helping you succeed! Call us today and you can receive your brochures in a few days!
- **Choose from seasonal brochures**; Fall: Aug-Dec and Spring: Jan-Aug. Our brochures offer items simple and easy to sell with our most popular items. In addition, supporters can also shop at your online store which offers almost three times as many scents and more items. There's something for everyone! Your supporters can select from several candle sizes and styles, wax melts, room sprays, and essential oils.

■ **Sell premium quality, exceptional, soy-blend candles, proudly made in the USA.** Our candles are competitively priced, easy to sell, high in demand, and will be loved by your customers. Your supporters will love the variety of candle scents offered. Our exclusive candles are proudly made in the USA and are loved for being highly fragrant, burning clean and evenly, containing no lead wicks, and having no unhealthy additives. Organizations repeat our fundraiser year after year due to customer demand and increased sales!

■ **Best Fundraising Ideas can help you with entering the participants' orders! Orders are Packed by Seller for FREE** to make distribution a snap. Individual boxes are labeled with each seller's name and make pick-up a breeze! Bulk shipping is optional.

Retail Pricing and Profit

Large Single Melts \$15
Signature Candles \$25

Room Sprays \$15
Boxed Metallic Candles \$38

Classic Candles \$15

Essential Oils \$15

With traditional brochure sales, you'll earn 50% profit from your sales, with no minimums required. GLOW Scented Candles offers a high-profit percentage opportunity for your organization – With affordable pricing, our items are easy to sell!

Number of Sellers each selling just 10 of the \$15 items	Number of Items Sold	Average Profit
25	250	\$1,875
50	500	\$3,750
100	1,000	\$7,500
200	2,000	\$15,000
400	4,000	\$30,000

How does the program work?

■ Select the Fall/Winter or the Spring/Summer program. **Fall/Winter: available Aug-Dec, Spring/Summer Jan-Aug).**

■ **Review the Sales Agreement**, complete it, and return it by fax, scan/email, or by postal mail. You can also fill out our form online at www.Best-Fundraising-Ideas.com/fundraising-agreement. You can also call us at 860-384-3691 to get started right away! We'll set up a chairperson's dashboard for order entry and real-time reporting for brochures and online sales. The chairperson and sellers will receive an email throughout the sale with notification updates for online sales achieved.

■ **Distribute brochures to your sellers** and determine how long you will continue your sales. 2-3 weeks are recommended. Customer checks, if taken, are made payable to your organization. If your organization is not tax-exempt, you can collect and report your sales to your state. GLOW will collect tax only on online orders that ship to a TX address.

■ **Collect all brochures and payments** at the end of your selling period and then call 860-384-3691 or email deb@best-fundraising-ideas.com. There are no minimums for submitting an order. Simply log into your chairperson's dashboard where you can easily enter the tally of items sold for each participant. Orders will be packed and labeled for each participant and with no sorting, distribution will be a breeze! If you prefer to sort the orders, you can enter the order as one tally. For small orders, photos can be emailed to us for data entry, or time permitting for larger orders, the order forms can be mailed to us, and we can complete your data entry. We are easy to reach if you need help or have questions. You'll keep your brochures and profits upfront. An invoice will be emailed to you once your order has been submitted. Note: Time permitting, you can ship your brochures to Best Fundraising Ideas and we can complete the order entry for you at no charge.

■ **Pay for your purchase.** We accept school or organization checks, cashier checks, money orders, or credit cards. Once received, your order will be shipped within 10 days. W-9s and vendor applications are provided as needed. A written purchase order for public schools is accepted.

■ **Brochure Sales Shipping Fees:** For your brochure orders, shipping is free with retail sales of just \$99 or greater. A \$11.95 shipping fee is added to your order if the sales are less than \$99. Orders are usually shipped by UPS with tracking provided. Large orders are shipped by Common Carrier with scheduled delivery. Once payment by organization check, money order, credit card, or a public-school purchase order has been received you can expect your order to ship in about 10 business days. Late orders are accepted with no minimum required.

■ **For your online sales shipping to your organization, shipping is free! Online sales shipping to your organization combines with your brochure sales to qualify for a 50% profit when you sell just 100 items.** Customers out of the area can shop and choose to have their orders shipped to their homes. A \$11.95 flat fee shipping fee is added if the sale is less than \$99. Shipping is free with \$99+ in sales. Profit for online sales shipped to home earns a 40% profit. Glow will mail a check to you for your online sales profit.

■ **Report any missing or broken items.** Seldom are any items missing or broken items with our shipments. However, if any corrections are required, submit a claim form and we will ship replacements.

■ **We'll provide coaching to help your campaign succeed**, and a solid commitment to providing excellent customer service. You'll be able to reach Best Fundraising Ideas by email and by phone seven days a week, including evenings! If you are looking for an experienced and proven fundraising company, look no further! Since 2002 we've been working with thousands of organizations across the US to help raise money for their organization. Our experience and commitment provide you with the best experience possible in anticipation of us working together for years to come. I'm confident you'll be very pleased with our program and your supporters will be too! I sincerely look forward to helping you exceed your fundraising goal and having fun selling candles! **Together, let's make your next fundraiser the most successful one ever!**



Best Fundraising Ideas

Specializing in Candle Fundraisers for 20+ years

Best-Fundraising-Ideas.com

Return Sales Agreement by:

Scan/Email: deb@best-fundraising-ideas.com

Postal Mail: 102 Thompson St, S. Glastonbury, CT 06073

Or call us to get started! (860) 384-3691

Organization Name: _____

Shipping Address for BROCHURES (No PO Box): _____ Ship to Business/School _____ Ship to Home Address

Business Name or School if applicable: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Shipping Address for PRODUCTS: _____ Ship to Business/School (requires signature) _____ Ship to Home Address (no signature)

Business Name or School if applicable: _____

Street Address (no PO Boxes): _____

City: _____ State: _____ Zip: _____

Chairperson: _____ Email (Print Clearly): _____

Phone-Day: (_____) _____ Evening: (_____) _____ Cell: (_____) _____

Treasurer or Person Responsible for Payment: _____ Phone: _____

Email: _____

Number of Participants: _____ Approximate Date of Fundraiser: _____ / _____ / _____ to _____ / _____ / _____

Brochure Selection / Online Sales: _____ FALL/WINTER (Aug-Dec) _____ SPRING (Jan-Aug) or _____ 100% Virtual

Brochures: Brochures are FREE! There are NO upfront costs to ship our brochures to your organization. We require no cancellations!

Profit: Candle Brochures - Organizations earn a 50% profit with our brochure and online ship-to-organization sales with 100+ items sold, 40% if fewer than 100 items are sold. Profit for online sales shipped to home and virtual fundraisers is 40% profit. Organizations will be invoiced for the amount due to buy the items and profit for the brochure sales are kept upfront by your organization. For online sales, GLOW Scented Candles will mail a check to your organization for 40% of your online sales.

Product Availability/Pricing Guarantee: Spring brochures/products are available through August. Year-Round brochures/products are valid through December 31st. Payment must be received by the retirement date. Many items will no longer be available following the retirement date.

Samples, Late Orders: No product minimum required. Regular pricing applies for samples and late orders, a \$11.95 shipping fee applies.

Sales Tax: State sales tax is paid by customers ordering online for orders shipped to a TX address.

Shipping: Shipping is free when your brochure and online ship-to-organization sales are \$99 or greater. A \$11.95 shipping fee is charged if your sales are less than \$99. Any late orders submitted will add a \$11.95 shipping fee per shipment if the order is less than \$99. All orders are shipped by UPS except for large orders shipped by Common Carrier. There are no fees for orders packed by the seller. Shipping Fees are subject to increases if increased by UPS.

Payments: Customer checks are made payable to your organization. Organizations can pay by a school or organization check, Money Order, Cashier Check, or Credit Card. Personal checks, temporary checks, checks with hand-written group/business names can't be accepted. Following receipt of payment in full or a purchase order, orders will be packed and shipped. **Purchase Orders are accepted for public schools only and must be paid in full within 30 days. All terms for a purchase order must be agreed upon before starting a fundraiser, including the completion of vendor applications if required by the organization.**

Pack-By-Seller: Provided Free.

Delivery: Products are generally shipped within 10 business days after your payment/purchase order is received.

Missing or Broken Items: Report any missing or broken items within 7 days. Include the name of the seller, the quantity of the items received and missing. The organization will be responsible for the accuracy of the total sold and ordered. A claim form will be provided. Later requests for replacements are subject to shipping fees.

Sales Agreement: Upon receipt of your signed agreement, brochures will be shipped. I have read, understand, and agree with the terms listed above and have received approval from my organization (school principal, board members, etc.) to sign on behalf of my organization.

_____	_____	Deb Anderson	_____
Chairperson	Title	Best-Fundraising-Ideas	Date