

## Best Fundraising Ideas

Best-Fundraising-Ideas.com

Helping organizations to raise money throughout the continental USA since 2002

## Traditional Brochure Sales

Online Sales

100% Virtual Fundraisers

You choose!

Contact Us!

Phone: (860) 384-3691

Email: deb@best-fundraising-ideas.com



Visit our website to view these brochures and several others from the same distributor. Two brochures can be combined.

## There are so many reasons for choosing our fundraising program for your 2024 Fundraiser!

- Our fundraisers are easy and free to start. Brochures and online sales are provided at no cost, and we will customize a colorful participant letter for you. You can begin your fundraising in about 7 days! Your online store can start today! Brochure sales with an online store are best for higher sales, but we can also set up a 100% virtual fundraiser with our online store if you cannot collect brochure sales. To achieve higher participation, higher average sales per seller, faster turnaround, and no rush to receive your delivery before the holidays, we recommend starting your fundraiser early in the fall season.
- Fundraising with our programs is EASY! There are no start-up fees, the minimum order is just 120 items, there are no case requirements, and if you prefer, you have the choice to order our single-sheet brochure items by the case. Your organization will keep your profit upfront. We supply extended evening and weekend office hours to support you.
- We supply exceptional fundraising brochures offering something for everyone and a youth prize program. Our brochures offer a wide selection of frozen and shelf-stable cookie dough, pizza, pretzels, cinnamon rolls, soup, dips, snacks, chocolates, cheese & sausage, kitchen items, jewelry, home décor, etc. Our top recommendations include our Extravaganza, Simply Delicious, Sweet & Savory Snacks, and Heartland Goodies & Gifts brochures.
- Sell delicious items that are affordably priced, easy to sell, and will be loved by your customers for their enjoyment or gift-giving. It is easy to sell top-name brands such as Otis Spunkmeyer, Poppin' Popcorn, Pine River, and more. We offer cookies with Hershey's Chocolate Chips, Kisses, Choc Chip with Heath, Cinnabon, Reese's Pieces and Peanut Butter with Reese's, M&Ms, Cranberry Oatmeal, Carnival Candy Cookie, Snickerdoodle, White Chocolate Macadamia, Triple Chocolate, Peanut Butter, Cinnabon, Butter Toffee with Heath, Oatmeal Raisin with Quaker Oats, and more!
- Earn a generous profit of up to 40% with free shipping on all order options: Traditional Brochure Sales, Online Sales, and Direct Ship to Home sales. Our Online Sales option is included to help your organization raise more money by selling to out-of-the-area family and friends through sending emails and posting on social media.
- Your online store can offer all our products or be limited to just cookies, just cheese & sausage, just popcorn, etc. You choose! Our online store is very easy for sellers to register and promote. It is also easy for customers to shop. Customers simply click on the product categories they are interested in to make their selections. Shopping is fun and easy! With a brochure fundraiser, customers can opt to ship free to the organization or pay a fee to ship their order to their home. Frozen foods are offered for customers who select "Ship to Organization" and are excluded when "Ship to Home" is selected.
- We offer FREE Pack-By-Seller. Orders can also be grouped by class or team.
- We offer flexible payment options and purchase orders are accepted for public schools.
- Our fundraising brochures are a great choice for increasing your sales with repeat fundraisers. Your supporters will be eager to order year after year! With our exceptionally high line of quality products, you can look forward to increased sales each year!

## How does the program work?

- **Complete the enclosed Project Reservation Agreement. Scan/email to [deb@best-fundraising-ideas.com](mailto:deb@best-fundraising-ideas.com). Call us at 860-384-3691 if you would like us to fill out the agreement for you.**

- You'll receive your brochures in about 7 days. While the brochures are in transit, we will work with you to create a customized participant letter and set up your online store, and we will email the chairperson's dashboard login information to you. You will have access to kick-off videos and tools for sending out messages to your participants.

- **Distribute brochures and participant letters to your sellers.** We recommend selling for 2-3 weeks. Make several reminders throughout your sale. Customer checks, if accepted, are payable to your organization.

- **Collect all brochures and payments** at the end of your selling period. An order requires a 120-item minimum and there are no case requirements. You only need to order what you sell. Items offered in our single-sheet brochures, can if you wish, be ordered in cases instead of the standard packed-by-seller.

- **Your organization will earn up to a 40% Profit on brochure sales, online sales, and direct ship-to-home sales.**

**Shipping is free with just 120+ items sold, combining brochure sales and online sales.**

Sell 400+ items - Earn 40%, Sell 300-399 items - Earn 38%, Sell 200-299 items - Earn 35%, Sell 150-199 items - Earn 30%, Sell 120-149 items - Earn 25%

- **Mail order forms back to the distributor.** A shipping label for returning your seller's completed order forms will be supplied when we ship your brochures. A faster option is to scan and email the order forms. Once the order forms are received, and data entry has been completed, detailed sales reports will be provided. An invoice will be emailed to you. You will keep your profit upfront. Profits from your online sales will be deducted from your invoice.

- **Pay for your purchase.** We accept school/organization checks, cashier's checks, or money orders. Credit Cards are accepted (with a fee). Purchase orders are accepted for public schools.

- **Cut-off Dates.** We highly suggest starting a fall fundraiser very early in the season before families have been asked to participate in numerous other fundraisers. Significantly higher participation and higher sales are achieved with September fundraisers. Sales decrease with each week closer to the end of the year. In spring, start early as well and be first, before school-wide fundraisers, spring sports fundraisers, etc. Start early to allow enough time to complete your fundraiser and for the order forms to be received by the following cut-off dates:

**Easter:** For delivery before Easter Sunday, order forms need to be returned by the week of March 6th for delivery the week of April 3rd.

**Mother's Day:** For delivery before Mother's Day, order forms need to be returned by the week of April 8th for delivery the week of May 6th.

**End of School Year/Spring Sports Season:** Allow up to 3-4 weeks plus transit time after order forms have been received for data entry to be completed, and the order to be packed, shipped, and delivered.

**Thanksgiving:** For delivery before Thanksgiving, order forms need to be returned by the week of October 14th for delivery the week BEFORE the week of November 18th.

**Christmas:** For delivery before the Christmas break, order forms need to be returned by the week of November 11th for delivery the week of December 16th.

**Oct-Dec Delivery:** Allow up to 4 weeks plus transit time after your order forms have been received for data entry to be completed, and the order to be packed, shipped, and delivered.

With frozen foods, the shipping company will assign a delivery date and time to a school or business address, based on their delivery route. Requests for specific delivery dates and/or times are not available. Residential addresses/athletic field deliveries are not available.

- Our non-frozen/shelf-stable fundraisers can be shipped throughout the continental U.S. for our brochures and online sales. Frozen foods must ship to the organization at the end of a fundraiser and cannot be shipped directly to a customer's home address. Frozen food fundraisers may not be available in some remote areas of AZ, CA, CO, ID, MN, MT, NE, NM, NV, OR, SD, TX, UT, WA, and WY due to shipping limitations. Contact us to confirm availability in your area. Delivery date and time for frozen food deliveries is scheduled by the contracted shipper and the organization will receive an email with the date and time window for the delivery. Delivery to a school or business is required for frozen foods and requires a signature.

- **We will offer coaching to help your campaign succeed**, extended office hours Mon-Sun 9 am - 9 pm EST, and a solid commitment to process your order and any required replacements. If you need help or have questions, we will be available 7 days a week!

<b>Fundraising Purchase and Reservation Agreement</b>	Sales Rep Name: Deb Anderson, Best-Fundraising-Ideas.com
Organization Name:	Contact Name:
Organization / Products Ship to Address*:	<b>Email:</b>  Cell #:  Office:
Brochures Ship to Address (no po box):	Treasurer/Bookkeeper Name:  Email:  Phone #:
Brochure(s) Selected:	Profit: Sell 400+ items - Earn 40% Sell 300-399 items - Earn 38% Sell 200-299 items - Earn 35% Sell 150-199 items - Earn 30% Sell 120-149 items - Earn 25% <b>Shipping is free with 120+ items sold</b>
____ Virtual, Direct Ship to Home Online Only – 40% Profit	Notes:
Start & End Date:	Number of Brochures:
* Fundraisers with Frozen/Refrigerated items can't be delivered to a residential address.	
__ PREPAY TERMS Orders process upon receipt of payment. ____ INVOICE TERMS (Net 15 Days) <b>Public Schools Only</b>	

1. The agreement defines the terms and conditions of the fundraising program between the organization listed above & UNIPAK Supply

2. **Payments must be made (per selected invoice method) directly to UNIPAK Supply at 3912 Option Pass, Fort Wayne, IN, 46818.** If payment is not made as required, The Organization listed above specifically authorizes UNIPAK Supply to take whatever legal action becomes necessary to collect any outstanding debt and further agrees to be responsible for whatever cost may be associated with collecting debt, including collection fees, reasonable attorney's fee, court costs, and any other expenses related to the collection of this debt. Past-due payments will be charged a 1.5% finance charge per month. A \$25.00 service charge will be billed for returned checks. Payments made by VISA/Mastercard will incur a 2% upcharge. Payments made by American Express will incur a 4% upcharge.

3. This Agreement shall be construed and interpreted in accordance with the internal laws of the State of Indiana. The parties agree that the state courts of Indiana and the courts of the United States located within Indiana shall have personal jurisdiction over them with respect to any action relating to or arising under this Agreement and any action shall be commenced exclusively in such Indiana courts. The Parties agree that this Agreement and all documents issued in connection therewith shall be governed by and interpreted in accordance with the laws of the State of Indiana. The Purchaser agrees that any appropriate state or federal district court located in the city of Fort Wayne, Allen County, Indiana shall have exclusive jurisdiction over any case or controversy arising out of, under, or in connection with this Agreement, and any judgment of any such Court shall be enforceable in any other Court having jurisdiction over the Purchases. Service of Process on the Purchaser may be made by Certified Mail, and Return Receipt Requested at the address provided above. By its entrance into this Agreement, the Purchaser hereby consents to the In Personam Jurisdiction of the Circuit Court and Superior Court of Allen County, Indiana, and the United States District Court for the Northern District of Indiana, Fort Wayne Division, and waives any and all defenses or challenges based upon any such Courts' alleged lack of jurisdiction or venue, including but not limited to forum non conveniens. The Purchaser specifically waives the right to trial by jury concerning any claim of either party.

**For invoice terms, this agreement must be signed by someone authorized to approve payments.**  
**I hereby certify that the above individual, group, or organization has the authority to conduct business with UNIPAK Supply and shall be responsible for the terms and conditions of this agreement and payment in full.**

Signature	Printed Name	Title	Date