

La-Tee-Da! Fundraising – Increase your sales with emails, texts, and social media!

- With our online store, your sellers can share a link by email, text, and social media, inviting customers to shop online and have their order shipped directly to their home. The shipping fee is just \$7.95 regardless of the number of items ordered.

In addition to the online store, your students can share a link with their friends, family, neighbors, co-workers, acquaintances, etc., inviting them to view a pdf of our brochure. Your students can send text messages, create a Facebook event, share the link by Facebook Messenger, and post the link on their social media pages such as Facebook, Instagram, and Twitter, inviting them to purchase items to support your fundraiser.

Customers can reply to the student to let them know what they wish to purchase. Students simply add the order onto their brochure order form. Customers can pay the participant directly by cash app, Venmo, PayPal, mail a check, or pay by cash in person. Customers receive free shipping.

Spring/Summer 2022 Brochure:

[Perfect Gifts for Family and Friends](#)

[d3f9d1_0437e9f8439b4c579ab3a3bdce4c7aa5.pdf](#)

- We highly suggest requesting your participants use as many resources as possible to send out their messages three times:

- 1) to announce the start of the fundraiser,
- 2) halfway through the fundraiser as a reminder,
- 3) a few days before the fundraiser ends with a last chance to order message.

Customers often have good intentions to place an order but forget to do so and sometimes, they need to see an invite more than once before deciding to purchase. Reminders will significantly increase your fundraising sales.