



Since 2002

Simple • Effective • Profitable



Top Reasons for Choosing our Best Fundraising Ideas for Your Next Fundraiser Yankee Candles, Wrapping Paper, Flowers, Chocolates, Snacks, Kitchen Tools, and more!

Our fundraising is simple and straightforward, with high-quality products and attractive brochures for both traditional and online sales. Choose from ship-to-group, ship-to-student, or virtual ship-to-home options. Earn up to 50% profit, with no upfront costs, minimums, or cases, plus a free youth prize program, pack-by-seller service, and fast shipping.

We offer your organization an effective fundraising program. Choose from *Hello Spring*, *Winter Wonderland*, or *Gourmet Goodness* brochures, or combine *Hello Spring* or **Winter Wonderland** with *Gourmet Goodness* for added variety. All orders use a single form.

Our fundraising brochures offer 40–50% profit (e.g., \$11 on Yankee Candles) with no upfront brochure costs. The program includes affordable items, free participant letters, online sales, and free pack-by-seller. Qualifying sales provide a free prize brochure, participation incentives for students and teachers, a kickoff video, and posters. Spring and Fall brochures are suitable for all ages, with prizes especially effective for elementary schools but usable by any group.

We offer an online fundraising store website to help you reach your sales goals. If you're searching for a PTA or PTO fundraiser for spring, our *Hello Spring* brochure is exactly what you need! For the fall season, choose our *Winter Wonderland* and *Gourmet Goodness* brochures. After your sale, we will email detailed reports for each student, teacher, item sold, and more. Call us to get started, and you can begin fundraising in about a week! Note: our spring program runs from January through early May.

For smaller groups, such as a school band fundraiser, a sports team fundraiser, or a youth organization fundraiser, our brochures are still an excellent choice! There are **NO START-UP FEES**, **NO MINIMUM ORDERS**, and **NO CASE REQUIREMENTS**, even for organizations with only a few sellers. Few fundraising programs today offer no minimums with **FREE SHIPPING** and **UP TO 50% profit!** Our spring and fall brochures offer 40%-50% profit (all items provide 50% profit except dry food mixes and online sales, which offer 40%), and *Gourmet Goodness* provides 40% profit.

Our brochures showcase various unique items that any organization, whether large or small, can easily offer. You and your supporters will love this refreshing fundraising idea! Our brochures feature affordable, easy-to-sell products and distinctive ideas that your customers will enjoy or use as gifts. Our excellent food items are shelf-stable and do not need refrigeration. With a wide range of budget-friendly options, everyone will appreciate what our brochures offer. If you're looking for the best fundraising idea with high-quality, affordable items, your search ends here. The highest sales usually happen during early spring or early fall fundraisers! Start early to avoid competition from other groups selling in late spring or late fall, ensuring you receive your shipments sooner.

We offer coaching to help your campaign succeed, with extended office hours from Monday through Sunday, 9 a.m. to 9 p.m. EST, and a strong commitment to processing your orders and necessary replacements quickly. We are here to support you seven days a week, including evenings!

Contact us directly if you have questions or want to get started! We want to help you!

Phone: (860) 384-3691 Email: deb@best-fundraising-ideas.com

How Does the Program Work?

Please call 860-384-3691, and we will complete your registration, ship the brochure or order form packets (if selected), and set up your online store. We recommend starting your sales as soon as possible to boost participation and sales, and to allow three weeks after receiving your order forms for your order to ship.

Your packets arrive ready to distribute — we make it simple! The company assembles all materials into packets. Each packet includes everything a child needs for their fundraiser, such as a parent letter, brochures, an order form, and a prize program! We even offer to write and print a personalized parent letter for you! Your packets will arrive at the school pre-sorted into groups of twenty-five in an "eco-friendly" tote bag for easy handling.

You'll receive a three-part order form—perfect in case someone loses a copy! Families keep one copy, you keep one, and the third goes to the company.

Online Shopping - Increase sales and profits! When you register your fundraiser, you can combine your online store with a brochure fundraiser or set up a fully virtual fundraiser. Your organization will earn 40% profit from online sales. Yankee Candles earn \$11 per candle sold. Out-of-town families and friends can make online purchases to support your fundraiser. Your school keeps the profit, your sellers earn prize credits, and products ship directly to homes or via the "Ship to School" option. When customers choose to have their orders shipped to your organization, the products are delivered to your school along with brochure orders. You will provide 24/7 internet access for the Chairperson to view sales and totals in real time. Our online store makes it easy to share on social media, in texts, and in emails with family and friends.

Collect the order forms and money from your sellers after your selling period (we recommend two weeks). We will provide you with a shipping label to return the company's copy for each order form. You can also scan the order forms and email them. There are no case requirements!

Once we receive your order forms, we will enter them into our order system and email you an invoice for the total amount due. Your organization will keep your profit. **Shipping is free.** Your order will ship in about 3 weeks following receipt of your order forms. Allow an additional 3-5 business days to receive your delivery. We will also email sales reports.

Computer report detailing sales - Easy to read and understand! Your reports include an overall summary, internet sales, results by homeroom, top sellers, prize summary, and more! We will email reports to you in PDF format for immediate results! You will have 24/7 Chairperson internet access to view your totals, reports, and invoices online!

"State of the Art" Scanning Equipment - Used to Pack Your Orders! Every item is individually scanned by barcode to assure accuracy! Scanning by barcode gives the company 99.8% order accuracy! Scanning = Fewer Packing Errors = Fewer Headaches for the Chairperson!

Orders are individually packed for each student. Each seller's order is packed in a box and labeled with a large, easy-to-read label bearing their name. Uniformly sized boxes with handles provide protection and convenience. All you must do is hand out the boxes!

After reviewing the invoice, you can pay by mailing us a school or business check or money order along with a copy of your invoice. Once we receive your payment, we will pack and ship your order. After it ships, we will email you a tracking link.

Customer Satisfaction - Your satisfaction is our top priority! You will receive a 100% unconditional money-back guarantee on all products and prizes! You get a full refund, and you keep the profit! Your customer service calls can be handled by the company or your fundraising chairperson - your choice! All late orders, re-orders, and changes will ship within 24 hours of your phone call.



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Discover Why our Brochures and Online Fundraisers are the Best Choice for Your PTO, PTA, or Group!

If you're searching for your next fundraiser, your search ends here. Welcome! While much has changed over the years, some things remain the same—like our commitment to providing customers with quality products at reasonable prices. Products your families will feel good about purchasing. We stand behind every product with a 100% unconditional money-back guarantee: if someone doesn't like an item or changes their mind, we offer a full refund, and you keep the profit.

Winter Wonderland: Great fundraising starts with quality products, and our Winter Wonderland brochure features over 100 top-quality items, including Yankee Candles, unique kitchen gadgets, wrapping paper, gift items, mixes, magazines, and chocolates. Pictures of Yankee Candles invite customers to shop for their favorite candles at our online fundraising store. Our offerings emphasize American-made, useful, eco-friendly, and healthy products.

Hello Spring: Our spring brochure highlights a curated collection of gardening plants, bulbs, seeds, kitchenware, frames, mugs, jewelry, mixes, chocolates, nuts, novelty items, wrapping paper, Yankee Candle images, and an invitation to shop in your online store—and more!

Gourmet Goodness: To add food to your sale without the hassle of frozen items, our Gourmet Goodness program is perfect. A variety of sweet and savory treats means every shopper will find something to love—cheese, sausages, chocolates, candies, nuts, snacks, mixes, and more! Plus, everything is shelf-stable, making delivery and pickup simple. A new Gourmet Goodness brochure is printed each fall and available in the spring, subject to stock.

Online Store: An online store is included to boost your brochure sales. It features all items from our brochures and Yankee Candles. We do not offer an online store dedicated solely to Yankee Candles. Products can ship directly to your school or customers' homes. If you want a virtual, 100% touchless fundraiser, we provide that option. You decide how your online store is set up. Brochure sales are not mandatory for a fully virtual fundraiser, but prizes are not available for virtual campaigns. All students can support their school through in-person selling and online shopping via our online store. Students can invite friends and family to shop and support the fundraiser by sending emails or texts or posting on social media. Profits go to the school or group, and sellers earn prize credits. Customers can choose to ship directly to their homes or to the school for student delivery. Safety is our top priority, and our materials emphasize that there will be no door-to-door sales. Online sales offer a 40% profit, and \$11 per Yankee Candle.

Fundraising Made Simple Program: We aim to make your volunteer experience easier. We offer all our sponsors a free Fundraising Made Simple program to streamline your school's fundraiser and motivate student participation. From start to finish, we support you to ensure a smooth sale. We begin by writing your parent letters, then preparing brochures in sets of twenty-five, which are delivered to your school in our exclusive totes for a quick kickoff. During the sale, we make it safe and easy for students to take orders, starting with 3-part order forms for added peace of mind.

In packing and delivering your fundraiser, we pride ourselves on accuracy and attention to detail. We have a state-of-the-art scanning system to ensure 99.9% order accuracy, reducing headaches for you and your volunteers. We pack and label all student orders with large, easy-to-read labels. When the orders arrive, the seller packs them, and they are ready to be handed over to your families.

Reports: We also provide you, as a volunteer, with all the computer reports and sales summaries in an easy-to-read format that details all sellers, orders, prizes, and internet sales. We make fundraising fun again! Great products, simple ordering, and accurate delivery are all very important.

Prize Programs: Equally important is motivating your students to participate in the fundraiser.

Our cumulative prize program begins when a student sells just one item. Our Prize envelope and online viewing add excitement and enthusiasm! We also take pride in offering quality prizes that students and parents will enjoy.

Remember the other fun and rewarding incentive options, including our ice cream, yogurt, and healthy treat parties, which require 50% participation from homerooms. Students can sell just one item to add their name to the homeroom poster. Everyone in the class is invited to attend the party.

Additionally, we offer an online registration kick-off program that rewards every student who submits the coupon from the bottom of their parent letter confirming they have registered for online sales. The prize should be handed out during the sale for instant gratification. We also offer a Homeroom Early Sign-Up Bonus, where a larger prize will be a drawing prize for each homeroom. During the sale, every child who turns in the "Sell three items" coupon from the parent letter will automatically be entered to win.

We give a Wrapping Paper 3-Roll Set to every teacher whose homeroom achieves 50% participation! This proven incentive creates excitement among teachers, which boosts your sales!

We also make promoting your sale simple with our school kick-off kits. The kits include everything you need to promote your sale, including hallway and classroom posters for students to sign their names when participating.

School Holiday Shoppe: We are leaders in fundraising brochures and school holiday shops. If your school runs a fundraiser brochure sale and our Lil' Shopper's Holiday Shoppe, we will give every child in your school one free Lil' Shopper's Shoppe dollar to spend at the holiday shop. Every child can participate with one free dollar and spend fifty cents on Mom and Dad each, so everyone will experience the joy of giving.

Questions: Call us anytime. Our number is (860) 384-3691 or email deb@best-fundraising-ideas.com. If you're ready to sign up now, call us. We will assist you with your registration and email it to you for approval. Once approved, we will set up your online store and ship your brochures, order forms, customized parent letters, prize program materials, and collection envelopes.

We look forward to helping you run an easy and successful fundraiser! Call us! We are excited to hear from you!

Always contact us directly if you have questions or want to get started. We want to help you!

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