

Neighbors Cookies now offers a Digital Fundraising Brochure with two ways to Collect Sales.

1) With our new digital brochure, Supporters can now easily order in person and pay by check, cash, or cash app to the seller. They can view our digital brochure on a phone, tablet, or computer with a QR code or web link, place their order on the seller's order taker and pay them directly. Supporters will pay no shipping fee. Items will be shipped to your organization for local distribution.

2) Supporters can order online and pay via credit card, or PayPal. Orders are placed at the seller's personalized online store, and items can be shipped directly to their home (shipping charges apply) or shipped to your organization (if the option is selected by your organization). Shipping charges apply. The online store can also be set up as a 100% Virtual Fundraiser.

With high-quality and affordable products, you and your supports will love our cookie dough! There are no upfront costs, no cases required, and you'll love how easy your fundraiser will be!

Neighbors Cookies Fundraising Highlights

Profit: Your organization will earn a 40% profit!

Price Range: \$18-\$22 each

Brochure: Digital brochure. The number of items will vary.

Description: We offer a wide selection of 2.7 lbs. shelf-stable, pre-portioned, and scoop & bake cookie dough, variety packs, and Nestle Toll House cookie dough.

Recommended for: Groups of 25 or more with an average of 10+ items per seller

Less Than Minimum Fee: A \$170 Fee is added to orders with less than 250 items sold and includes the combination of digital brochure sales, online ship to organization, and online direct ship to home orders.

Case Requirements: None

Upfront Costs: None. A FREE order taker, participant letter, and collection envelope for each participant will be shipped to your organization.

Free Incentive Program: Yes

Pack-By-Seller: Your order is shipped packed by the seller when 150 or more items are sold. Small orders with less than 150 items sold may need to be packed together and then sorted by the organization to avoid damage during shipment.

Shipping Fee: There is no added shipping fee.

Purchase Orders: Public schools are eligible for 15-day invoice terms.

Payment: Organization, Business, or Cashier's Check, or Money Order. Payment by Credit Card is accepted with a fee.

Availability: All programs are available throughout the 48 contiguous states.

We Provide the Following Tools to Help You

- We offer a personalized online store for your organization. Your sellers will register and receive their unique link to share with friends and family.
- A participant letter template is supplied for you to print, email, and/or post on your organization's website or social media.
- Each seller receives our new eco-friendly, 1-page flier which includes a choice for a personal link, the digital brochure link, a QR code, and an order taker on the backside to pay in person.
- We supply a collection envelope for in-person sales.
- Items shipped to your organization are packed by each seller for easy distribution. No sorting is required.
- An online chairperson's dashboard in real-time will enable you to track your group's progress.
- Neighbors shelf-stable cookie dough, has been designed for fundraising that allows products to stay at room temperature for several days, eliminating the need for moving products or finding freezer space for orders that are not picked up on the delivery day.

Additional Reasons for Choosing Neighbor's Cookies for your next Fundraiser

Frozen cookie dough is one of the best and easiest to sell fundraising products. And who does not love freshly baked cookies? Yum! Cookie Dough fundraisers have been a top-selling fundraiser year after year and have been one of the most popular fundraisers for schools, youth sports teams, music, band, and choir groups, etc. to raise money for their organization.

Quality and Experience – Neighbors Cookies has been mixing up cookie dough for nearly 20 years! Each batch is made specifically and deliciously in the name of helping groups achieve their fundraising goal. Our online platform makes it simple in helps you spend more time selling and less time dealing with paperwork! Let's make big things happen for your fundraiser with America's Favorite Treats! There are zero trans fats, and Neighbors adds no preservatives! Nutrition facts and ingredients are listed on each cookie

dough box/tub. Each product is kosher certified with the certificate on file if asked. Neighbors Cookies is 100% committed to producing premium quality cookies and they realize that you and your customers will come back and want to repeat your fundraiser year after year.

Perfect for Smaller Size Organizations - You only need to sell 250 items to receive 40% profit, orders packed by the seller for free, shipping is free, and no fees! That's just 25 participants selling an average of 10 items!

Affordable, Easy to Sell, and 40% High Profit - Cookie Dough is just simply easy to sell and your participants will have fun with a cookie dough fundraiser! Affordable pricing for your supporters and 40% profit for your organization are essential ingredients for achieving a successful fundraiser. Neighbors Cookies offer all of that plus much more! Neighbors cookie dough fundraisers are a perfect way for any school, music, band, choir, sports team, cheerleaders, youth organizations to easily and quickly raise substantial money. With cookie dough being a consumable treat, organizations and their supporters come back year after year wanting to hold another cookie dough fundraiser and buy more cookie dough for their friends and family.

Easy for Fundraising Chairperson - Getting started is easy with a simple to complete fundraising agreement. We will ship your FREE sales kits collated including your flier, order taker, collection envelope, and a participant letter. You will receive them within 10 days! There are no upfront costs to get started and everything will be ready to distribute to your participants. Once your order has been received, we will provide you with reports that will summarize your sales and number of overall items sold, supply detailed information for each participant including what they sold, the number of items they sold, and their sales total. The report will also include ranking by each participant, your profit, etc.

FREE Incentive Program – Sell 15 items and your sellers will receive 1 free 2.7 lb. tub of our bestselling flavor Chunky Chocolate Chip, student packed in their box.

- Register online and sell just 1 item to be entered into our National Weekly Drawing for a \$100 Gift Card!

- Share your fundraiser via social media using #cookiecrew and be entered into our national monthly drawing for a \$100 Gift Card!

Free Shipping and Packed-by-Seller - Neighbors Cookies will ship your cookie dough for FREE and can be shipped throughout the continental U.S. Orders with 150+ items are packed-by-seller and labeled with the seller's name for easy distribution. Orders with less than 150 items may need to be shipped together to prevent damage and depends on the average number of items being shipped per seller.

Easy Delivery and Distribution – Neighbors' cookie dough is made specifically for the fundraising industry and is shelf-stable for the duration of your pickup or home delivery at room temperature. The cookie dough is shipped frozen but may thaw in transit. It can be refrozen if thawed. The shelf life is one year frozen, and six months refrigerated. Distribution will be a breeze because there is no rush to find a freezer for your cookie dough. You will not have to worry about your parents having to rush to pick up their cookie dough at a scheduled time on your delivery day. Just be sure the cookie dough is stored between 66-77 F. All orders are packed by the seller and labeled with the seller's name for easy distribution when your organization sells just 150 or more items.

Pricing and Profit

High-Profit Percentage for your Organization – Based Upon an Average \$18 Price.

Number of Sellers each selling 10 items	Number of Items Sold	Percentage of Profit	Packed by Seller or Packed by the Piece	Average Profit
10	100	40%	By the Piece	\$720
20	200	40%	By Seller	\$1,440
50	500	40%	By Seller	\$3,600
100	1,000	40%	By Seller	\$7,200
200	2,000	40%	By Seller	\$14,400

How Does the Program Work?

- Call 860-384-3691 and we will complete a Sales Agreement, ready for your signature. You can email your parent letter to us or you can use our template. You will receive your sales kits within 10 days to distribute to your participants. Show the flyer to family, friends, co-workers, etc., view the digital brochure, and collect payments. Most organizations sell for 2 weeks. Customer checks, if accepted, are payable to your organization.
- Collect all order forms and payments at the end of your selling period. We will email a form for you to enter your sales and money collected. Email the completed form to deb@best-fundraising-ideas.com and we will upload the order into our order system.
- Reports for your sales and your invoice will then be emailed to you within a few days. You will keep your profit upfront.
- Pay for your purchase. Neighbors Cookies will accept payment by credit card, ACH, and paper checks however the delivery date will not be scheduled until payment has been received and cleared by the bank. Purchase Orders are accepted. W-9s and vendor applications are supplied as needed.
- Shipping is FREE and will ship on pallets with an insulated pallet cover. Once payment has been posted and the order is released, we will contact you to confirm your delivery date. Chairperson has 48 hours to report any damaged or missing items, we will research and replace them at no charge if it were Neighbors Cookies error. Damaged items will need to have a photo submitted for further research.
- Items that need replacing due to school error will be replaced but may incur an added invoice for the cost of goods and shipping. One replacement order will be shipped if needed. Any added replacement order may incur shipping and the cost of goods.
- We offer coaching to help your campaign succeed, extended office hours Mon-Fri 9 am-9 pm, Sat/Sun 11 am-6 pm EST, and a solid commitment to process your order and needed replacements with no delay. When you need help, we will be available!