

## Best Fundraising Ideas

[www.Best-Fundraising-Ideas.com](http://www.Best-Fundraising-Ideas.com)

Helping organizations to raise money throughout the continental USA since 2002

Traditional Brochure Sales

Online Sales

100% Virtual Fundraisers

You choose!

Contact Us!

Phone: (860) 384-3691

Email:

[deb@best-fundraising-ideas.com](mailto:deb@best-fundraising-ideas.com)



Visit our website to view these brochures and several others from the same distributor. Two brochures can be combined.

## There are so many reasons for choosing our fundraising program for your next Fundraiser!

- **Our fundraisers are easy and free to start.** Brochures and online sales are available at no cost, and we will personalize a colorful participant letter for you. You can launch your fundraiser in about 7 days! Your online store can go live today! Combining brochure sales with an online store produces the best results for higher sales, but we can also set up a fully virtual fundraiser using only our online store if collecting brochure sales isn't possible. To maximize participation, boost average sales per seller, ensure quicker turnaround, and avoid delays before the holidays, we recommend launching your fundraiser early in the fall.
- **Fundraising with our programs is EASY!** There are no start-up fees, minimum orders, or case requirements. Your organization keeps your profits upfront. We offer extended evening and weekend office hours to support you.
- **We offer exceptional fundraising brochures** that appeal to everyone, along with a youth prize program. Our brochures showcase a wide range of frozen and shelf-stable cookie dough, pizza, pretzels, cinnamon rolls, soups, dips, snacks, chocolates, cheese and sausage, kitchen gadgets, jewelry, home décor, and much more! Our featured selections include the Extravaganza, Simply Delicious, Sweet & Savory Snacks, and Heartland Goodies & Gifts brochures.
- **Sell tasty items that are affordable, easy to sell, and loved by your customers** for their enjoyment or as gifts. It's simple to sell top brands like Otis Spunkmeyer, Poppin' Popcorn, Pine River, and more. We offer cookies with Hershey's Chocolate Chips, Kisses, Choc Chip with Heath, Reese's Pieces, Peanut Butter with Reese's, M&Ms, Cranberry Oatmeal, Carnival Candy Cookie, Snickerdoodle, White Chocolate Macadamia, Triple Chocolate, Peanut Butter, Cinnabon, Butter Toffee with Heath, Oatmeal Raisin with Quaker Oats, and additional options!
- **Earn a generous 40% profit!** Reach your sales goal through Traditional Brochure Sales, Online Sales, and Direct Ship to Home sales. Our Online Sales option helps your organization raise more money by selling to out-of-area families and friends via email and social media.
- **Your online store can feature all our products** or be limited to just cookies, cheese & sausage, popcorn, or any combination you choose! Our online store is very easy for sellers to register and promote. It is also simple for customers to shop. Customers just click on the product categories they're interested in to make their selections. Shopping is fun and easy! With a brochure fundraiser, customers can choose to have their order shipped free to the organization or pay a fee to ship it to their home. Frozen foods are visible in the online store for customers who select "Ship to Organization," but are not shown when customers choose "Ship to Home."
- **Both the chairperson and each participant will have access to their own dashboard**, where they can find fundraiser tools, sales reports, tips for a successful fundraiser, marketing materials, a kick-off video, and more.
- **We will pack each seller's order individually** in a box labeled with their name.
- **We offer flexible payment options**, and purchase orders are accepted from public schools.
- **Our fundraising brochures are great for boosting sales with repeat fundraisers.** Your supporters will be excited to order year after year! With our top-quality product line, you can expect increased sales each year!

## How does the program work?

- **Call us at 860-384-3691, and we will get your information over the phone to complete a sales agreement for you. Once complete, we will email it to you for your review and signature.** Scan or email it to deb@best-fundraising-ideas.com. We'll also work with you to create a participant letter, which we'll print and include in your fundraiser packets.
- **While your packets are being assembled,** we will customize your online store with your logo or image and include a message for your supporters explaining the purpose of your fundraiser and your goals. You'll receive your chairperson's email containing your login credentials to access your online dashboard, directions, and all the details needed for your fundraiser from start to finish. Your brochures will arrive in about 7 days.
- **Distribute brochures and participant letters to your sellers.** Participants register as sellers to get credit for their online sales. They can share brochures in person (if selected) and invite friends, family, neighbors, and co-workers to shop online via emails, texts, and social media posts. We recommend selling for two weeks. Make several reminders throughout your sale. Customer checks, if accepted, are payable to your organization.
- **Shipping Fee for Your Brochure Sales** - While there is no minimum order, please aim to sell 400 items (brochures plus online sales) to qualify for free shipping. For example, 40 students selling 10 items each will meet this goal! Our distributor will cover part of the shipping costs if you sell fewer than 400 items. The more items you sell, the lower your shipping fee will be. Additionally, shipping costs are often cheaper for shelf-stable products.
- Collect all brochures and payments at the conclusion of your selling period.
- **Your organization will earn 40% profit on brochure sales, online sales, and direct ship-to-home sales.**
- **Send the completed mail order forms back to the distributor.** A shipping label for returning your seller's order forms will be provided when we ship your brochures. Alternatively, you can scan the order forms and email them for faster processing. Once we receive the forms and complete data entry, we will send you detailed sales reports. An invoice will follow via email. You will keep your profit up front. Profits from your online sales are deducted from your invoice.
- **Pay for your purchase** with a school or organization check, cashier's check, money order, or credit card (added fee). Purchase orders are accepted from public schools.
- **Cut-off Dates.** Before registering your fundraiser, we recommend calling us to review our cut-off dates for Mother's Day, Thanksgiving, Christmas, and to discuss any upcoming fundraisers before the end of a school year or sports season. Confirm you will have enough time to place your order and receive it on time. We strongly suggest starting a fall fundraiser early in the season, before families are asked to participate in many other fundraisers. Fundraisers in September see significantly higher participation and sales. As the year progresses, sales tend to decline. In spring, start early as well, and be the first before school-wide fundraisers and spring sports fundraisers begin. Call us to discuss the best timing.
- **Delivery: Frozen foods** must be shipped to the organization's address at the end of a fundraiser and cannot be sent to a customer's home, athletic field, or gym/studio that is not scheduled to be open. The delivery date and time are set by the contracted shipper, and the organization will receive an email with the details. Requests for specific delivery dates or times are not accepted. Residential addresses and deliveries to athletic fields are unavailable. A signature is needed upon delivery.
- For fundraisers with all shelf-stable items, orders can be shipped throughout the continental U.S. via UPS and FedEx. We cannot schedule deliveries on specific days or times. Once shipped, we will provide tracking information.
- **We will offer coaching to support your campaign's success, with extended office hours from Monday to Sunday, 9 am to 8 pm EST, and a strong dedication to processing your order and any necessary replacements. If you need help or have questions, we will be available seven days a week!**