



## Best Fundraising Ideas

[Best-Fundraising-Ideas.com](http://Best-Fundraising-Ideas.com)

est. 2002

Simple Easy Effective Fundraising



### Top Reasons for Choosing Gifts 'N Things Fundraising Brochures for your Next Fundraiser

**We offer Fundraising that is uncomplicated, fun, and easy, with high quality, affordably priced products, beautiful brochures for traditional fundraisers, and online sales options! We offer ship-to-group, ship-to-student, and 100% virtual ship to home online fundraisers. Earn up to 50% profit with no upfront costs, no minimums, no cases, a FREE youth prize program, FREE pack-by-seller, and fast shipping!**

We are excited to offer your organization an exceptional fundraising program and we look forward to helping you achieve a very successful fundraiser! Choose from our Happy Spring, Winter Wonderland, and Gourmet Goodness fundraising brochures. Select your favorite or combine our Spring Brochure or Winter Wonderland with Gourmet Goodness to offer more variety!

With NO UPFRONT COST FOR BROCHURES, and 40-50% PROFIT, our selection of brochures are top-performing fundraising brochures and are a great choice for any organization. Our program provides everything a school fundraiser is looking for including AFFORDABLE ITEMS, FREE PARENT LETTERS, ONLINE SALES, and FREE PACK-BY-SELLER. With qualifying sales, your school will receive a FREE PRIZE BROCHURE PROGRAM, 50% PARTICIPATION INCENTIVES FOR STUDENTS AND TEACHERS, FREE PARENT LETTER, KICK-OFF VIDEO, and CLASSROOM AND HALLWAY POSTERS. Our Spring and Fall Fundraising Brochures offer absolutely, perfect school fundraising ideas for any age group. Our prize program works best for Elementary level schools but has been used for middle schools.

We offer an online fundraising store website to help you achieve additional sales. If you are searching for a PTA Fundraiser or PTO fundraiser for the spring, our Happy Spring is the brochure you are searching for! For the fall season, choose our Winter Wonderland and Gourmet Goodness brochures. After your sale, we will email detailed sales reports by student, teacher, items sold by each student, etc. Call us to get started and you can begin your fundraiser in about one week!

For smaller groups, such as a school band fundraiser, a sports team fundraiser, or a youth organization fundraiser, our brochures are still a great choice! There are NO START-UP FEES, NO MINIMUMS TO PLACE AN ORDER, AND NO CASE REQUIREMENTS, even for organizations with a few sellers. Very few fundraising programs today offer no minimums with FREE SHIPPING and still offer UP TO 50% profit! Our Happy Spring and Winter Wonderland brochures offer 40%-50% profit (all items offer 50% profit except for dry food mixes and online sales which offer 40% profit), and Gourmet Goodness offers 40% profit.

Our brochures offer a wide variety of unique items and can easily be offered by any organization large or small. You and your supporters will love this refreshing fundraiser idea! Our fundraising brochures offer items that are affordably priced, easy to sell, offer unique fundraising ideas, and will be loved by your customers for their enjoyment or gift-giving. Our fabulous food items are shelf-stable and do not require refrigeration. With so many affordably priced items everyone will love and appreciate what our brochures offer. If you are searching for the best fundraising idea to offer high-quality and affordably priced items, you needn't look any further. The highest sales are achieved when fundraising in early spring or early fall! Start early to avoid the competition of other groups selling late spring or late fall and to receive your shipments sooner.

We'll provide coaching to help your campaign succeed, extended office hours Mon-Sun 9 am-9 pm EST, and a solid commitment to process your order and needed replacements with no delay. When you require assistance, we'll be available to help you! Call or email us anytime!

**Contact Us if you have questions or want to get started! We want to help you!**

**Phone: (860) 384-3691 Fax: (410) 630-7080 Email: [deb@best-fundraising-ideas.com](mailto:deb@best-fundraising-ideas.com)**

## How Does the Program Work?

**To get started and please call 860-384-3691** and we'll complete a registration for you, ship brochure/order form packets if selected, and set up your online store. We recommend starting your sales asap for higher participation and higher sales, and to allow 3 weeks following receipt of your order forms for your order to ship. Online orders shipping directly to the customer will ship once the order has been placed. Orders shipping to your organization, if you choose, will ship with your brochure sales.

**Your packets arrive ready to hand out** - We make it easy! All materials are collated into packets by the company. The packet includes all the material the child needs to participate including a parent letter, brochures, order form, and a prize program! We will even write and print a personalized parent letter for you! Your packets will arrive at the school separated into groups of 25 in an "eco-friendly" tote bag for easy distribution!

**You'll receive a 3-part order form - Just in case someone loses a copy!** Families keep a copy, you keep a copy, and one copy will be sent to the company. Homeroom envelopes are provided to keep order forms separated and organized.

**Online Shopping - Increased sales and higher profits!** Our online store can be combined with a traditional brochure fundraiser or can be set up as a 100% virtual fundraiser! Your organization will earn a 40% profit on your online sales. Your out-of-town family and friends can make online purchases to support your fundraiser! Your school gets the profit, your sellers get the prize credits and the products ship directly to their homes or the "Ship to School" option. The products will be delivered to your school with the student's order. You'll receive 24/7 Chairperson internet access to view online sales and totals in real-time. Our online store allows easy posting to Facebook & Twitter, sending Texts, and Emails to family and friends.

**Customer checks, if taken, are made payable to your organization.** Check in with your participants throughout your selling period and make several reminders to keep selling. Collect all order forms and payments at the end of your selling period.

**After your selling period (we recommend 2 weeks) collect the order forms and money from your sellers.** We will provide you with a shipping label to return the company's copy for each order form. You can also scan and email the order forms. There are no case requirements!

**Once we receive your order forms, we will enter them into our order system and email an invoice to you for the total due.** Your organization will keep your profit. **Shipping is free.** Your order will be shipped approximately 3 weeks following receipt of your order forms. Allow an additional 3-5 business days for your shipment to be delivered. We will also email reports for your sales.

**Computer report detailing sale - Easy to read and understand!** Your reports include an overall summary, internet sales, results by homeroom, top sellers, prize summary, and more! Reports are emailed to you, in PDF format, for immediate results! You'll have 24/7 Chairperson internet access to view your totals, reports, and invoice online!

**"State of the Art" Scanning Equipment - Used to pack orders!** Every item is individually scanned by barcode to assure accuracy! Scanning by barcode gives the company 99.8% order accuracy! Scanning = Fewer Packing Errors = Fewer Headaches for the Chairperson!

**Orders are Individually Packed for each student!** Every order is individually packed and labeled with large easy to read labels! Uniformly sized boxes with handles are used to provide protection and convenience! All you must do is hand out the orders!

**After reviewing the invoice, you can pay by mailing us a school/business check or money order payable to Gifts 'N Things along with a copy of your invoice.** Upon receipt of payment, your order will be packed and shipped. Once shipped, we will send you an email with a link to track your shipment.

**Customer Satisfaction - Your satisfaction is our #1 priority!** You'll receive a 100% unconditional money-back guarantee on all products and prizes! You'll receive a full refund, and you keep the profit! Your customer service calls can be handled through the company or your fundraising chairperson - your choice! All late orders, re-orders, and adjustments will ship within 24 hours of your phone call. We'll provide you with a "How To" Fundraising Chairperson Manual to help you through each step of your fundraiser.

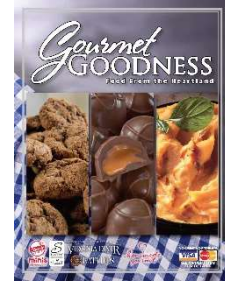


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### Discover Why Gifts 'N Things is the Best Choice for your PTO/PTA Fundraiser!

If you are searching for your next fundraiser search no further. You've come to the right place. Welcome to Gifts 'N Things, a trusted fundraising partner for more than 40 years and a family-run business that is committed to serving our schools and communities. While a lot has changed over 40 years, some things haven't, like our commitment to giving customers quality products at reasonable prices. Products your families will feel good about purchasing. We stand behind every product we sell with a 100% unconditional money-back guarantee that for any reason someone doesn't like an item or simply changes their mind we will offer the customer a full refund and you keep the profit.

**Winter Wonderland:** Great fundraising starts with quality products and a Gifts 'N Things Winter Wonderland and brochure that features over 100 high-quality items from unique kitchen gadgets, wrapping paper, gift items, mixes, magazines and chocolates. Product offerings that emphasize: American Made, Useful, Green & Healthy. **Happy Spring:** Our Happy Spring brochure offers 71 items. A specialized collection of gardening plants, bulbs, & seeds, kitchenware, frames, mugs, jewelry, mixes, chocolate, nuts, novelty items, wrapping paper and more! **Gourmet Goodness:** To add food to your sale without the headache and hassle of frozen food, our Gourmet Goodness program is the perfect option. A mix of sweet and savory treats means every shopper will find something to love! Cheese, sausage, chocolates, candies, nuts, snacks, mixes, and more! Best of all, everything is shelf stable making delivery and pick-up a breeze!

**Online Store:** An online store is included to help you to increase your brochure sales. Products can ship to your school or the customer's home. If you need a virtual 100% touchless fundraiser, we offer it. You choose how you want your online store to be set up. Our online store offers the same items displayed in the brochures you select. Brochure sales are not required if you wish to offer a 100% Touchless Fundraiser. Prizes are not available for virtual fundraisers. We give all students the ability to support your school through in-person selling and online shopping with our online store. Our online store includes the ability to post to social media, send custom emails, and text messages to family and friends. The school receives the profit, and the seller gets the prize credit. And your customers get to ship directly to their home or to the school where the student will deliver to them. And remember, safety is always our #1 priority. All our materials strongly emphasize no door-to-door selling.

**Fundraising Made Simple Program:** We are also committed to making your job easy as a volunteer. That's why we offer a free Fundraising Made Simple program to all our sponsors. This program takes the hassle out of running your elementary/middle school fundraiser and will motivate your students to participate. From start to finish, we are there to assure a smooth sale. Before the sale, we start with help writing your parent letters. We then collate brochures and group them in groups of 25 and then deliver your packets to your school ready to go for kick-off in our exclusive totes. During your sale, we make it super easy and safe for students to take orders. We start with 3-part order forms for added peace of mind.

With the packing and delivery of your fundraiser, we pride ourselves on accuracy and attention to detail. We have a state-of-the-art scanning system to ensure a 99.9% order accuracy rating which means fewer headaches for you and your volunteers. We pack and label all student orders with large, easy-to-read labels. When the orders arrive, they're simply ready to be handed out to your families.

**Reports:** We also provide you, as the volunteer, all the computer reports and sale summaries in an easy-to-read format that details all sellers, orders, prizes, and internet sales. We put the fun back into fundraising! Great products, easy ordering, and accurate delivery are all super important.

**Prize Programs:** But equally important is motivating your students to participate in the fundraiser.

Our accumulative prize program starts with selling just 1 item. Our Prize envelope and online viewing add excitement and enthusiasm! We also pride ourselves in offering quality prizes that students will enjoy, and parents will appreciate.

And don't forget about the many other fun and rewarding incentive options including our ice cream, yogurt, and healthy treat party for homerooms with 50% participation. Students can sell just 1 item to add their name to the homeroom poster. Everyone in the class is invited to attend the party.

Also, we offer our online registration kick-start program where the student can earn a Glider Finger Flyer to every child who turns in the coupon from the bottom of their parent letter stating they have registered for online sales. The Finger Flyer should be handed out during the sale for immediate gratification. We offer a Homeroom Early Sign-Up Bonus where a Hedgehog Flyer is to be used as a drawing prize for each homeroom. During the sale, every child who turns in the "Sell 3 items" coupon from the parent letter, will automatically be entered to win.

We offer a Wrapping Paper, 3-Roll Set, to every teacher whose homeroom has 50% participation! It's a proven incentive to create teacher excitement which will help your sale!

We also make promoting your sale easy with our school kick-off kits. This kit provides everything you'll need to promote your sale including hallway posters and classroom posters where students can sign their name when they participate.

**School Holiday Shoppe:** We are not only the leader in fundraising brochures but also in school holiday shops. If your school runs a fundraiser brochure sale and our Lil' Shopper's Holiday Shoppe, we'll give every child in your school one free Lil' Shopper's Shoppe dollar to spend at the holiday shop. Every child can participate with one free dollar and have 50 cents to spend on Mom and Dad each so everyone at the school will discover the joy of giving.

**Questions:** If you have questions please call us day, evening, or weekend. Our number is (860) 384-3691 or email [deb@best-fundraising-ideas.com](mailto:deb@best-fundraising-ideas.com). If you are ready to sign up now call us. We will assist you in completing your registration and then email it to you for your approval. Once approved, we will set up your online store and ship your brochures, order forms, a customized parent letter, prize program materials, and collection envelopes.

We look forward to working with you! Call us! We're waiting to hear from you!

**Contact Us if you have questions or if you want to get started! We want to help you!**  
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