

La-Tee-Da! Fundraising with a Twist!

- If your organization is searching for a touchless fundraiser, La-Tee-Da! Fundraising has added a few twists to our traditional fundraiser! Year after year, La-Tee-Da! Fundraising continues to be a top-performing program with a high percentage of student participation and high average sales. You really can't go wrong with this program! It is easy to sell, works well for any size group, most items are priced at \$10, offers 50% profit, free shipping, and orders are packed by the seller for easy distance delivery! During these challenging times, affordability is a key factor in choosing a successful fundraiser for this fall and next spring. With most items priced at just \$10, your supporters will appreciate our La-Tee-Da! Fundraising Candles, Wax Melts, Room Sprays, and Aroma Diffuser Oils. Unlike most other fundraising companies, you can close your sale the week following Thanksgiving and receive your delivery before Christmas! For best results, we do recommend starting early in the fall and spring seasons.

- With La-Tee-Da! Fundraising you can still offer a traditional brochure sale, sharing links by email, text, and social media to collect sales, or by doing both! Your participants can send a website link to their friends, family, neighbors, co-workers, acquaintances, etc., to view a pdf of our brochure(s):

Perfect Gifts for Family and Friends

https://cdn.shopify.com/s/files/1/2569/6186/files/2020_Fundraising_Fall_Brochure.pdf?v=1585864772

Simply \$10

https://cdn.shopify.com/s/files/1/2569/6186/files/2020_LaTeeDa_10_Fall_Brochure-w.pdf?v=1594063877

Christmas Mason Jar Brochure

https://cdn.shopify.com/s/files/1/2569/6186/files/2020_LaTeeDa_Christmas_Brochure.pdf?v=1594234926

- Your participants can email the link(s) to their contacts, send text messages, create a Facebook event, share with Facebook Messenger, and post the link(s) on their social media pages such as Facebook, Instagram, and Twitter, etc. to invite their supporters to view the brochure(s). We highly suggest requesting your participants to use as many resources as possible and to send out their messages three times; 1) to announce the start of the fundraiser, 2) half-way through the fundraiser as a reminder, and 3) a few days before the fundraiser ends with a last chance to order message. Customers are forgetful. They often have good intentions to place an order but forget to do so and sometimes, they need to see an invite more than once before deciding to purchase. Reminders will significantly increase your sales.

- Customers can contact your participants to place an order and pay the participant via PayPal, Cash Apps such as Venmo, mail a Check or Money Order, etc. Participants simply write the order and amount of payment received onto their order form. Your school may also use options such as Pay Thank You or Signup Genius to accept payments.

- Once you have reached your last sale date, your participants can mail or scan/email their order forms and submit payment(s) to your organization by mailing Checks, by PayPal, or by Cash Apps. Your organization might schedule a "Socially Distanced Drop-Off" or Curbside Drop-Off to collect order forms and payments, or you may collect order forms and payments at a school office, etc.

- We will email a website link to the fundraising coordinator for entering the name of each participant and the tally of each item they sold, or you could send the order forms to your Ind. Fundraising Rep who can complete the data entry for you. With no fee and for easy distribution, La-Tee-Da! Fundraising will pack each participant's order in a separate box, labeled with the participant's name. Your boxes will arrive ready to distribute to your participants, making curbside pick-up a breeze! Your participants can notify their supporters they will deliver the individual orders to their doorsteps to assure social distancing.

- Should your school or organization close due to COVID-19 or if you require a less contact fundraiser, La-Tee-Da! Fundraising is offering the choice to ship your participant's orders directly to their home. Shipping is free if their retail sales are \$200 or more. Otherwise, a \$15 shipping fee is added to shipments less than \$200. You can combine the orders less than \$200 to save on shipping fees. Organizations will earn a 40% profit with Ship-to-Home orders. Contact us for more details.